

SKILLS

User Research | Personas

A/B Testing | Usability Testing

Information Architecture

Interaction Design

Responsive Design

Photoshop | Illustrator

Wireframe Production

Sketch | Invision

HTML5 | CSS3

Javascript | JQuery

EDUCATION

Design Lab

UX Academy Immersive Program

May 2017 - October 2017

A six month mentor-led full-time immersive program that involved hands on project using design thinking ideologies to create mobile and web applications.

Iowa State University

MFA Interior Design

August 2010 - December 2014

CSIT, India

Bachelors of Architecture

August 2004 - December 2009

CONTACT

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ABOUT ME

I am a UI/UX Designer with a deep understanding of users needs and produce creative solutions to cater to them. I have over 3 years of experience in UX Design and front end development, and have worked in a business analyst capacity at companies like Ford Motor Company and Envirta Technologies.

EXPERIENCE

IQ Solutions | Rockville, MD

UI/UX Designer | December 2017 -Present

- Executing all visual design stages from concept to final hand-off to engineering.
- Conceptualizing original ideas that bring simplicity and user friendliness to complex design roadblocks.
- Creating wireframes, storyboards, user flows, process flows, and sitemaps to effectively communicate interaction and design ideas.

Impaction | Washington, DC

Lead UI/UX Designer | October 2017 -Present

- Keeping abreast of competitor products and industry trends.
- Communicating design ideas and prototypes to developers and internal stakeholders
- Defining the right interaction model and evaluating its success.
- Conducting concept and usability testing and gathering feedback.
- Defining the problem through stakeholder and user interviews
- Establishing and promoting design guidelines, best practices, and standards.

Envirta Technologies | Detroit MI

UX Designer, Full Stack Developer | July 2016 -February 2017

- Understanding and managing business challenges and solving them through user research and visual communication.
- Producing web design deliverables like sitemaps, wireframe flows and low and high fidelity prototypes.
- Collaborating with front and back end developers, meeting project requirements and deliverables.

Ford Motor Company | Detroit MI

Business Analyst, UX Researcher | August 2016 -December 2017

- Gathering and analysing functional specifications and user/business needs.
- Incorporating business needs into design and rapid prototyping for testing.
- Writing queries and developing user-friendly modules.
- Performing unit testing, fixing application issues to help mitigate defect damages.

W3Global | Dallas TX

UX Designer, Front End Developer | July 2014 - July 2016

- Architecting, wireframing & developing applications.
- Search Engine Optimization of client websites to drive leads.
- Structuring site maps and developing user personas.
- Researching industry trends and websites to provide top quality design.
- Defining, initiating and gathering requirements of projects and developing them ground up.
- Coordinating the team with various geographical locations
- Managing client engagement services and solution implementations